



May 18, 2017

NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS JULY 17, 2017 PRICE INCREASE

Dear Customers,

Our current key raw material costs associated with the manufacturing of ISO Insulation have increased and we are forecasting continued escalation. As a result, GAF is announcing a price increase.

Effective **July 17, 2017**, there will be a price increase of **8% – 10%** on all ISO Insulation. The premium charged on Coated Glass Facer products will also increase **\$0.10 – \$0.15** per square foot. The price increase will take effect with shipments on July 17, 2017, regardless of order entry date.

Existing job quotes will be honored, while any new job quotes will reflect the increase.

Should you have any questions concerning this increase, please contact your local Territory Manager or Regional Sales Director.

Thank you for your continued support.

Larry Sterritt
Sr. Vice President, Sales
Commercial Roofing Systems